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MICROSOFT

POWER BI

DATA
MODELLING: 2



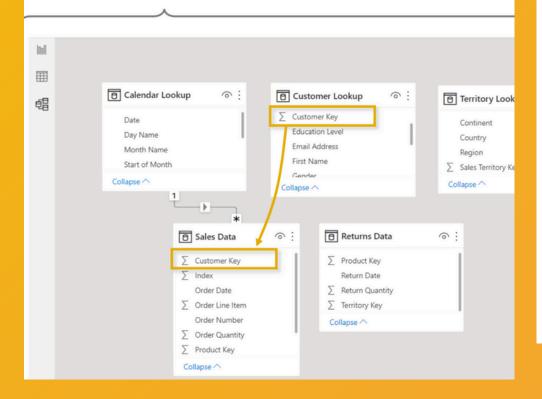
Power BI



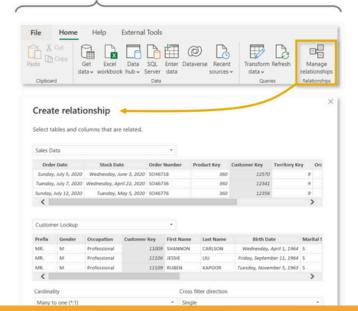


CREATING TABLE RELATIONSHIPS

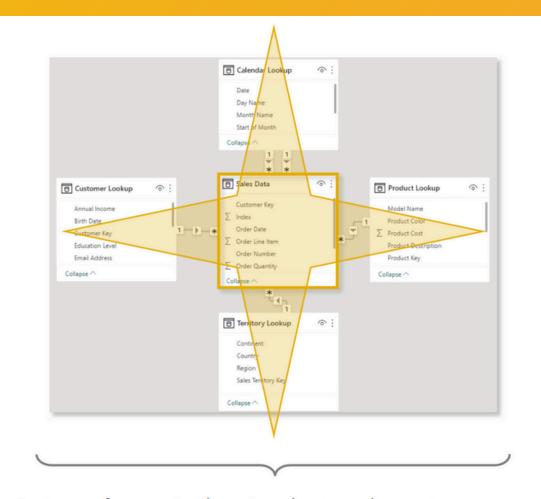
OPTION 1: Click and drag to connect primary and foreign keys within the **Model** view



OPTION 2: Add or detect relationships using the **Manage Relationships** dialog box

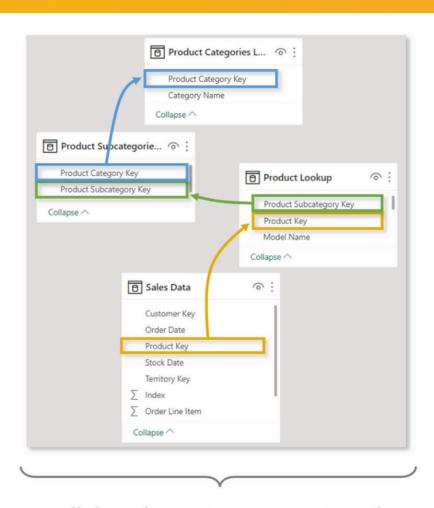


STAR SCHEMA



A **star schema** is the simplest and most common type of data model, characterized by a single fact table surrounded by related dimension tables

SNOWFLAKE SCHEMA



A **snowflake schema** is an extension of a star, and includes relationships between dimension tables and related sub-dimension tables

RELATIONSHIP CARDINALITY

Cardinality refers to the uniqueness of values in a column

 Ideally, all relationships in the data model should follow a one-to-many cardinality: one instance of each primary key, and many instances of each foreign key

PRO TIP: ACTIVE & INACTIVE RELATIONSHIPS

You can set relationships to active or inactive from either the **Edit Relationships** dialog box or the **Properties** (you must deactivate one before activating another).

CONNECTING MULTIPLE FACT TABLES



This model contains two fact tables: **Sales Data** and **Returns Data**

- Since there is no primary/foreign key relationship, we can't connect them directly to each other
- But we can connect each fact table to related lookups, which allows us to filter both sales and returns data using fields from any shared lookup tables
- We can view orders and returns by product since both tables relate to Product Lookup, but we can't view returns by customer since no relationship exists

Generally speaking, fact tables should **connect through shared dimension tables, not directly to each other.**

HIDING FIELDS

Hide in Report View makes fields inaccessible from the Report tab, but still available in **Data** and **Model** views:

- This can be controlled by right-clicking a field in the Data or Model view, or by selecting "Is hidden" in the Properties pane.
- This is commonly used to prevent users from filtering using invalid fields, reduce clutter, or to hide irrelevant metrics from view.

HIERARCHIES

Hierarchies are groups of columns that reflect multiple levels of granularity

- For example, a Geography hierarchy might include Country, State and City fields.
- Hierarchies are treated as a **single item** in tables and reports, allowing users to "drill up" and "drill down" through each level.

DATA MODEL BEST PRACTICES

Focus on building a normalized model from the start

 Leverage relationships and make sure that each table serves a clear, distinct purpose

Organize dimension tables above data tables in your model

 This serves as a visual reminder that filters always flow "downstream"

Hide fields from report view to prevent invalid filter context

 This forces report users to filter using primary keys from dimension tables.

Avoid complex relationships unless absolutely necessary

 Aim to use 1-to-many table relationships and one-way filters whenever possible